Vermont State Complete Count Commission Activities in Support of the 2020 Decennial Census

• Engagement and Coordination with:

- 2020 Decennial Census staff and programs to support Census workforce, outreach and operations efforts across Vermont.
- o A Statewide network of community-based Complete Count Committees.
- o Vermont State Government with the Administration and Legislature.
- Business and non-profit sector entities.

Outreach through:

- Complete Count Commission open meetings to provide information and develop and implement coordinated outreach strategies.
- 2020 Decennial resource website: https://libraries.vermont.gov/services/public libraries/2020 census
- o Governor's Press Conferences.
- With grant funds generously supplied by the Johnson Family Foundation:
 - Multilingual Public Service Announcements series for radio.
 - Mini-grants for community-based Hard-to-Count populations outreach.
- o Radio, print and television media requests and interviews.
- Social Media awareness Campaigns.

• Vermont 2020 Decennial Operational Support:

- o Coordinate with 2020 Census Partnership Specialists to identify, plan and implement outreach.
- Coordinate and assist with outreach to support Vermont's Area Census Office (ACO) goal of hiring up to 1,500 Vermonters.
- VT State Data Center: Group Quarters and Housing Unit count review processes.
- o VT Center for Geographic Information: Housing Addresses review process.
- o Regional Planning Offices: Geographic Areas review process.

